

## Nathan Maslyk Director of Marketing & Development

Nathan Maslyk holds a B.A. in Arts Management & Entrepreneurship with minors in Theatre and Accounting from Baldwin Wallace University. An entrepreneur at heart, Nathan founded Anecdote Productions Limited in 2016 to produce and present original musical events for Ohio audiences. Nathan has deep interest and experience in the nonprofit arts sector, having previously produced a new musical for Sandusky, Ohio's bicentennial celebration, working as a freelance consultant for nonprofit organizations, and having served three and a half years as a representative of the Season Ticket Services department at Playhouse Square. He is also a member of the American Association of Fundraising Professionals and the League of American Orchestras. At Canton Symphony Orchestra, Nathan's role has expanded to include both development and marketing. He is responsible for representing the organization in all aspects, including all social media content curation, mass email communications, advertisement procurement, website management, fundraising, grantwriting, sponsorship acquisitions, and organizing all campaigns for the MasterWorks, Pops, and Divergent Sounds series. He will complete his Masters at the University of Akron (Arts Administration Program) in the summer of 2023.